

2025 National Training Institute

“C/SC Group”

Agenda

SATURDAY, JULY 26, 2025

8:30 AM – 5:00 PM **Registration** – Eastern Michigan Univ. George Gervin GameAbove Center-G3 (formerly the Convocation Center) 799 N Hewitt Road, Ypsilanti, MI 48197

9:00 AM – 5:00 PM **Trade Show** – Eastern Michigan Univ. George Gervin GameAbove Center (G3)

NOTE: There will be no buses. Please consider driving, there is plenty of parking.

SUNDAY, JULY 27, 2025

7:00 – 7:45 AM **Prayer/Worship Service** – Eastern Michigan Univ.-G3, Auxiliary Gym

8:00 AM – Noon **Registration** – Eastern Michigan Univ. G3

8:30 AM - Noon **Trade Show** – Eastern Michigan Univ. G3

11:30 AM – 1:00 PM **Lunch** – Washtenaw Community College (WCC), Morris Lawrence Bldg., Atrium

1:00 – 4:30 PM **Late Registration** – WCC, Morris Lawrence Bldg., Room 120

1:00 – 3:00 PM **C/SC Group Opening Session**– WCC, Morris Lawrence Bldg., Towsley Auditorium

1:00 – 2:15 **Welcome and Opening Remarks** – Todd Stafford

State of the Industry – Todd Stafford

2:15 – 3:00 **Google Fireside Chat** – Greg Greiner with Wendy Peterson

This will be a brief discussion of Google’s outlook on electrification and workforce development and why growth is critical — for Google, for the programs, and for the broader ecosystem. There will also be an update on the projects funded by Google.

3:00 – 3:15 PM **Refreshment Break**

3:15 – 5:00 PM **C/SC Group Opening** – WCC, Morris Lawrence Bldg., Towsley Auditorium

3:15-4:30 PM **Worker Well-Being and Mental Health: Tackling High Rates of Stress, Injury, and Burnout** – L. Joe (Joey) Shorter, Ph.D.

This session addresses the critical issue of worker well-being and mental health in the construction industry. Participants will explore the causes and impacts of stress, injury, and burnout, and learn strategies to promote a healthier, safer workforce. Topics include mental health awareness, injury prevention, wellness programs, and creating a support jobsite culture. The session highlights practical approaches to improving morale, reducing absenteeism, and enhancing overall productivity through a proactive focus on employee well-being.

4:30-5:00 PM **2025/2026 Grant Opportunities and Strategies for JATC/AJATCs** – Andrea Crawford and Valerie Mojeiko

Join us for a comprehensive overview of current grant opportunities and strategies for training centers. Our presentation will provide critical insights into the evolving landscape of grant funding, highlighting key regions, potential service engagement, and anticipated grant availability for the upcoming year. We’ll summarize the current federal and state grant environments, offer tips for training directors seeking to maximize their funding potential.

5:30 PM **Group Photograph** – Eastern Michigan Univ. G3

5:45 PM	Opening of the 2025 National Training Institute – Eastern Michigan Univ., G3
	Dining for Dollars Voucher Program: Any participant (and family member) attending the Opening will receive a voucher worth \$25.00 for use at any participating local restaurant Monday through Thursday evening during NTI. You must be in attendance and seated in the arena to receive the voucher. Participating restaurants are listed on the App or the website’s Event Guide.
Immediately Following:	Welcome Reception – EMU, G3, South Parking Lot (Tent) Reception is a relaxed, informal atmosphere.
REMEMBER: <i>There is no “standing” in any classrooms, if there are no seats, please attend another session.</i>	
MONDAY, JULY 28, 2025	
7:30 – 8:45 AM	BREAKOUT SESSIONS – Washtenaw Community College (WCC) Crane Liberal Arts Building (LA), Student Center (SC), and Morris Lawrence (ML) Building
ML Towsley Aud.	Session 1: Lines of Separation between the AJATC/JATC and the Union – Lucas Aubrey In this session, we will discuss (1) the legal need for separation between the AJATC/JATC and the local union; (2) problems with AJATC/JATC involvement in matters of the apprentices’ union membership and dues payment; and (3) best practices to promote confidentiality, including tips for taking, maintaining, and distributing committee meeting minutes.
LA Room 240	Session 2: Discipline and Termination of Apprentices – Robert L. Duston
LA Room 340	Session 3: Immersive Innovation: Unveiling the Next Generation of VR Training Modules – Marty Riesberg Step into the future of apprenticeship training as we unveil the latest evolution in immersive learning from the <i>electrical training ALLIANCE</i> . Building on the success of our initial Virtual Reality Branch Circuit Wiring course, this session introduces a groundbreaking expansion of VR modules designed to elevate instruction and engagement across key areas of the apprenticeship curriculum. Join us to see how this next wave of virtual reality can enhance your instructional toolkit and empower the next generation of electrical workers.
LA Room 211	Session 4: Helmets to Hardhats, Increase Veteran Recruitment – Robert Schwartz and Matti-Lynn Arvidson Helmets to Hardhats (H2H) is the leading national recruitment organization of Veterans in the organized building trades. Over the last 20 years, H2H has assisted over 50,000 Veterans find a high-paying career within the trade organizations (this number includes Veterans, National Guard members, Reservists, and transitioning active-duty military members served). This session will help you learn the importance of utilizing H2H and the process associated with hiring our Veteran Career Seekers. H2H staff members will guide you through our website, job board, CRM, KST Reporting, and GI Bill benefit components to launch your Veteran recruitment forward.
8:45 – 9:00 AM	Refreshment Break
9:00 – 10:15 AM	BREAKOUT SESSIONS – WCC, Crane Liberal Arts Building (LA) and Morris Lawrence (ML) Building-
ML Towsley Aud.	Session 1: ADA and Harassment Prevention – Robert L. Duston This session will focus on ADA and Harassment Prevention.
LA Room 211	Session 2: Grants Readiness and Project/Program Design – Rebecca Dettore and Brooke Watkins This presentation explores what it means to be “grant ready” and how grant funding can benefit your JATC and your apprentices. We’ll cover key documents commonly requested by funders and share best practices to ensure your JATC is prepared to apply. Once you’re grant ready, we’ll discuss how to expand programming – from construction to wraparound services – and design grant-funded projects that align with your goals. Finally, we’ll examine how grant funding can support apprentice success and help long-term sustainability and growth in the electrical industry. Join us and learn how to unlock the potential of grants to strengthen your training efforts.
LA Room 240	Session 3: Streamlining Tasks with Microsoft Copilot: AI Solutions for Training Directors – Greg Bianchi, Allyson Knox and Seth Reznick

	This session introduces training directors to how generative AI, specifically Microsoft Copilot, can support their daily responsibilities. From organizing ideas and building presentations to drafting emails and managing documents, participants will explore how AI can streamline administrative tasks and enhance productivity. The session will cover practical applications of AI in various roles, the importance of responsible AI use, and hands-on activities to help participants get started with AI tools.
LA Room 340	Session 4: 2025 EVITP & ESAMTAC Updates – Bernie Kotlier and Jennifer Mefford
	EVITP and ESAMTAC co-chairs, Jennifer Mefford and Bernie Kotlier will present 2025 updates on the market drivers, business opportunities, content and delivery of advanced training for electricians in the installation and maintenance of electric vehicle infrastructure and energy storage and microgrids.
10:15 – 10:30 AM	Classroom Change
10:30 – 11:45 AM	BREAKOUT SESSIONS – WCC, LA and ML
ML Towsley Aud.	Session 1: ERISA 101 – James V. Cole II
LA Room 211	Session 2: The Electrical Theory Courseware Explained – Marcus Burleson
	Over the past several years, the etA has completed a comprehensive overhaul of its core electrical theory curriculum—now delivered as a three-part series: Electrical Theory 1: Direct Current - CML (ET1), Electrical Theory 2: AC Systems - CML (ET2), and Electrical Theory 3: Alternating Current - CML (ET3). This session is designed to provide a high-level overview of how and why this trilogy was developed. We'll walk through the course structure, the intent behind each part, and the instructional tools available to support delivery. More than just a content update, this trilogy reflects a shift toward clearer scaffolding, better pacing, and increased alignment with real-world learning progressions.
LA Room 240	Session 3: Active Threat/Shooter – Carl Schinner and Andrew Williams
	This session will provide a history of active shooters in America. We will also discuss ways for businesses and individuals to protect themselves should a threat occur in the workplace.
LA Room 340	Session 4: Managing Apprentices in the Age of AI – Lance Hallberg
	AI is transforming how we evaluate apprentice performance, job readiness, and training outcomes – moving beyond paper records, gut instinct, and inconsistent assessments. This session explores how AI-driven data management is poised to revolutionize both group and individual progress tracking. Attendees will see real world examples of AI in action: precision performance analysis, personalized learning paths, real-time feedback loops, and bias reduction in grading. With practical insights and forward-looking applications, this session will help you understand where, when, and how AI can be leveraged to build a smarter, stronger, and more competitive workforce.
11:45 AM–12:45 PM	Lunch – WCC, ML, Atrium
12:45 – 2:00 PM	BREAKOUT SESSIONS – WCC, LA and ML
ML Towsley Aud.	Session 1: Substance Abuse: IBEW-NECA <i>electrical training ALLIANCE</i> Model Substance Abuse Policy and Program for JATC/AJATCs – Lucas Aubrey
	This session will focus on issues related to testing for drug and alcohol use. We will focus on the <i>ALLIANCE</i>'s Model Substance Abuse Policy and Program for AJATC/JATCs. We will also discuss legal issues related to the legalization of medical and recreational marijuana and the recent enactment of employment protections in some states for individuals who are legally using marijuana under state law.
LA Room 211	Session 2: Helmets to Hardhats, Increase Veteran Recruitment – Robert Schwartz and Matti-Lynn Arvidson
	Helmets to Hardhats (H2H) is the leading national recruitment organization of Veterans in the organized building trades. Over the last 20 years, H2H has assisted over 50,000 Veterans find a high-paying career within the trade organizations (this number includes Veterans, National Guard members, Reservists, and transitioning active-duty military members served). This session will help you learn the importance of utilizing H2H and the process associated with hiring our Veteran Career Seekers. H2H staff members will guide you through our website, job board, CRM, KST Reporting, and GI Bill benefit components to launch your Veteran recruitment forward.
LA Room 240	Session 3: Finding Skilled Laborers: Addressing Workforce Development – L. Joe (Joey) Shorter, Ph.D.

	This session explores strategies to combat the skilled labor shortage in construction by focusing on effective workforce development. Participants will learn how to attract, train, and retain talent through apprenticeships, upskilling programs, community partnerships, and inclusive hiring practices. Emphasis will be placed on addressing generational shifts, leveraging technology, and building sustainable talent pipelines to meet evolving industry demands.
LA Room 340	Session 4: AI Fundamentals for Electrical Industry – Part 1 – Josh Bone
	Artificial Intelligence (AI) is reshaping industries, and electrical construction is no exception. This interactive session will cut through the hype and help understand how AI can impact today and the future. This first session will provide a practical overview of AI. We'll clarify what AI is (and isn't), highlight real-world applications in electrical construction, and break down key foundational AI concepts. This will help participants understand how AI is already being used in project management, estimating, workforce planning, and more.
2:00 – 2:15 PM	Refreshment Break
2:15 – 3:30 PM	BREAKOUT SESSIONS – WCC, LA and ML
ML Towsley Aud.	Session 1: USERRA/Scholarship Loan Agreements – Lucas Aubrey
	In this split session, we will discuss AJATC/JATC's responsibilities to applicants and registered apprentices with military service obligations under USERRA. We will also discuss current issues with the use and enforcement of scholarship loan agreements for apprentices.
LA Room 211	Session 2: Crane, Aerial Lifts & Cable Splicing Certification Updates – Virgil Melton
LA Room 240	Session 3: Immersive Innovation: Unveiling the Next Generation of VR Training Modules – Marty Riesberg
	Step into the future of apprenticeship training as we unveil the latest evolution in immersive learning from the <i>electrical training ALLIANCE</i> . Building on the success of our initial Virtual Reality Branch Circuit Wiring course, this session introduces a groundbreaking expansion of VR modules designed to elevate instruction and engagement across key areas of the apprenticeship curriculum. Join us to see how this next wave of virtual reality can enhance your instructional toolkit and empower the next generation of electrical workers.
LA Room 340	Session 4: AI Fundamentals for Electrical Industry – Part 2 – Josh Bone
	This second session will feature hands-on exploration of AI-powered large language models (LLMs) and how they can improve productivity and efficiency. Participants will see live demonstrations of different AI tools, learn practical ways to use them for everyday tasks—such as generating reports, summarizing emails, and enhancing communication—and gain insights into how these tools can be immediately applied in their workplace.
ML Room 160	Session 5: Insurance 101 – Nick Giovenco
	Education on insurance for AJATC/JATCs.
3:30 – 3:45 PM	Classroom Change
3:45 – 5:00 PM	GENERAL SESSION – WCC, ML, Towsley Auditorium
	AI for JATC Leaders: From Practical Use to Strategic Experimentation – Nicki Anselmo
	This workshop provides JATC leaders with a strategic framework for adopting generative AI, moving from an open conversation about the perceptions of AI to practical application. As a result, attendees will be able to identify high-value AI use-cases for their specific roles and will have a clear blueprint for leading their organization through this technological shift.
5:00 – 6:30 PM	Training Director/Assistant Training Director Reception – ML, Towsley Auditorium Atrium
REMEMBER: There is no “standing” in any classrooms, if there are no seats, please attend another session.	
TUESDAY, JULY 29, 2025	
7:30 – 8:45 AM	BREAKOUT SESSIONS – WCC, LA and ML
ML Towsley Aud.	Session 1: Where have ALL the Workers Gone? – L. Joe (Joey) Shorter, Ph.D.

	We will explore factors contributing to labor shortages in various industries and regions. Participants will gain insight into the complex interplay of economic, social, and demographic factors shaping our labor market(s) (i.e., technological advancements, demographic shifts, immigration policies, changing workforce preferences, birth/death rates, and global economic trends). Let's talk about understanding, anticipating, and addressing labor shortages in diverse contexts (it's not the same everywhere, but there are similarities from region to region from which we can learn and make valuable adaptations to our needs).
LA Room 211	Session 2: The Path to Global Power Standards: The Role of Fault Managed Power, PoE, and USB – Jeff Beavers The convergence of power and data is reshaping the workforce—and the playbook for training for it. Class 4 Fault Managed Power (FMP), the first new power classification added to the NEC in nearly 50 years, is a transformative advancement that delivers high wattage with IT-like safety profiles, enabling the same cable to safely carry both power and data. This shift, combined with global growth in PoE and USB-C, is disrupting legacy electrical design, accelerating smart device deployment, and demanding new skillsets across the trades. With IoT at the core of user expectations for real-time control and remote visibility, training directors must rapidly adapt curricula to build competencies in power/data convergence, digital infrastructure standards, and safe installation practices. This session provides a strategic framework to bridge the training gap—and future-proof your workforce.
LA Room 240	Session 3: Best Practices for TMS – Jim Stover and William Orick This presentation focuses on assisting Training Directors and administrative staff on the efficient use of the PTSI TMS. Topics include the Curriculum Compass/Bookstore, rostering, enrolling, tokens vs. subscriptions, and access tiers. The TTP will be touched on but will be covered in depth in another session.
LA Room 340	Session 4: Instrumentation Curriculum / Rigging / STE / EPRI Updates – Jason Lunardini
8:45 – 9:00 AM	Refreshment Break
9:00 – 10:15 AM	BREAKOUT SESSIONS – WCC, LA and ML
ML Towsley Aud.	Session 1: Selection Procedures – Robert L. Duston An overview of the new Selection Procedures and the Alternative methods available.
LA Room 211	Session 2: Hands-On Training: A Preview of the etA's New Skills Training and Assessments (STAs) – Marcus Burleson Skills Training and Assessments (STAs) are now in development, responding to a growing demand across the industry for clearer ways to support and evaluate hands-on learning. With the first 42 STAs identified and early examples in progress, this session provides a walkthrough of what is being built. Attendees will get a preview of the student and instructor experiences, explore the built-in evaluation tools, and see how these resources can complement local training efforts.
LA Room 240	Session 3: A Blueprint for Grant Success: Candid Conversations with Training Directors – Facilitated by Valerie Mojeiko Learn about JATC grant success from the pros - a dynamic panel of Training Directors who have successfully secured and managed grants. Hear firsthand accounts about how grants have transformed their apprenticeship and pre-apprenticeship programs. Training Directors will share candid insights into grant preparation, application strategies, and post-award management. Discover how JATCs have leveraged grants to expand programs, acquire equipment, and support apprentices. In this interactive session, attendees will learn from peers who have navigated the grant landscape, offering practical advice, and inspiration. Engage with successful Training Directors and gain valuable knowledge to enhance your own grant pursuits.
LA Room 340	Session 4: Interim Credentials for High Schools – Audra Kellams and Bill Ball
10:15 – 10:30 AM	Classroom Change
10:30 – 11:45 AM	BREAKOUT SESSIONS – WCC, LA and ML
ML Towsley Aud.	Session 1: Nuts and Bolts of AJATC/JATC Governing Documents – Lucas Aubrey

	This session will discuss the importance of understanding AJATC/JATC governing documents, including (1) the apprenticeship provisions in the collective bargaining agreement and Areawide Training Agreements, (2) the trust agreement, (3) the Standards, and (4) the program's policies and procedures. The session will highlight problems that can occur when a program does not follow its governing documents, and it will include recommendations for avoiding these problems.
LA Room 211	Session 2: Guide to the Selection Procedures - Steve Anderson
LA Room 240	Session 3: The Lost Art of Listening – L. Joe (Joey) Shorter, Ph.D.
	Genuine listening has become a rare skill in today's fast-paced world. In this session, we will aim to rediscover and cultivate the art of active listening in personal and professional contexts. Through a combination of theoretical frameworks, practical exercises, and real-world examples, attendees will learn how to overcome barriers to effective listening, develop empathy, enhance communication skills, and build strong relationships along the way. The goal is to help one another develop tools and understanding to become adept listeners in an increasingly noisy world.
LA Room 340	Session 4: The Future of Electrical Construction: Thriving in the Age of Digitization, Industrialization, Electrification, and Artificial Intelligence – Josh Bone
	These are not just buzzwords – they are seismic shifts redefining the way electrical industry operates, competes, and succeeds. In this session, we will explore how these four transformative forces are reshaping the industry, and what professionals must do to stay ahead of the curve. Participants will gain insights, actionable strategies, and a roadmap for adapting to these changes. This presentation will challenge you to think differently about the future—and help you turn disruption into opportunity. The future isn't coming—it's already here. Are you ready?
11:45 AM–12:45 PM	Lunch – WCC, ML, Atrium
12:45 – 2:00 PM	BREAKOUT SESSIONS – WCC, LA and ML
ML Towsley Aud.	Session 1: ERISA 201 – James V. Cole II
LA Room 240	Session 2: Instructor Recruitment, Selection, and Management – Steve Harper and Danny Van Sickle
	A good working relationship between apprenticeship instructors and training directors or committee members is both essential and unique. This session explores effective strategies for managing instructors across the full spectrum of their involvement – from recruitment to classroom placement. Key topics will include attracting high-quality candidates, conducting insightful interviews, setting clear expectations, delivering meaningful performance reviews, and fostering long-term retention. Join us for guidance on strengthening your instructor team.
LA Room 340	Session 3: Craft Certification Updates – Bill Ball
2:00 – 2:15 PM	Refreshment Break
2:15 – 3:30 PM	BREAKOUT SESSIONS – WCC, LA and ML
ML, Towsley Aud.	Session 1: Trustee Expenses – James V. Cole II
LA Room 211	Session 2: Curriculum Development Process – Paul Morris
	This session will review the process involved in developing the curriculum used in the training programs. It will also touch on the use of ebooks and other resources.
LA Room 240	Session 3: Talent Retention and Leadership Succession: Building Leadership Pipelines Amid High Turnover and Retirement – L. Joe (Joey) Shorter, Ph.D.
	We will look at strategies for retaining top talent and developing future leaders in the construction industry. Participants will learn how to build effective leadership pipelines, address high turnover, and prepare for workforce retirement. Topics include succession planning, mentorship programs, career development pathways, and fostering a culture of growth and loyalty. We will emphasize proactive approaches to identifying potential leaders, engaging employees, and ensuring organizational continuity in a competitive labor market.
3:30 – 3:45 PM	Classroom Change
3:45 – 5:00 PM	GENERAL SESSION – Washtenaw Community College (WCC), Morris Lawrence Building (ML) Towsley Auditorium

	NEBF, NEAP, and FMCP – Darrin Golden
	Overview of the National Electrical Benefit Fund (NEBF), National Electrical Annuity Plan (NEAP), and the NECA/IBEW Family Medical Care Plan (FMCP).
6:00 – 9:00 PM	Training Partner Evening Presentations – WCC, Various Locations
WEDNESDAY, JULY 30, 2025	
7:30 AM SHARP!	NTI's Annual A.J. Pearson Charity Golf Event – Stonebridge Golf Club – PM (Proceeds to St. Jude Children's Research Hospital) https://electricaltrainingevents.org/event/720/info
1:30 PM	NTI's Annual A.J. Pearson Charity Golf Event – Stonebridge Golf Club – PM (Proceeds to St. Jude Children's Research Hospital) https://electricaltrainingevents.org/event/720/info
2:00 PM Start	Sporting Clay Shoot – Island Lake Shooting Range (12:00-1:30 pm Registration/Lunch) https://electricaltrainingevents.org/event/722/info
6:00 – 10:00 PM	Destination Ann Arbor invites you to Main Street for a Block Party Celebrating the 2025 NTI
<i>REMEMBER: There is no “standing” in any classrooms, if there are no seats, please attend another session.</i>	
THURSDAY, JULY 31, 2025	
7:30 – 8:45 AM	BREAKOUT SESSIONS – WCC, LA and ML
ML Towsley Aud.	Session 1: Expanding Apprenticeship to Meet 2025 Emerging Markets – Jon Rosenberger and John Bzdawka This course provides an updated view of the emerging technologies and market sectors in our ever-changing and evolving industry. The case will be made for the urgency to keep pace during this expansionary period, preventing our overall market share from contracting. Innovative steps are necessary to expand our capacities and the supply of qualified craftpersons through apprenticeship, recruiting and organizing if we stand to reprise and continue our role as the leaders in the electrical construction and technology sectors of the 21 st century economy.
LA Room 211	Session 2: What it means to be a VEEP Accepting JATC/AJATC – Greg McMurphy, Jason Iannelli, and Marty Riesberg
LA Room 240	Session 3: Life After the Test Generator: The Test Platform & Process How-To-Guide – Jim Stover and William Orick A deep dive into the new Test Platform and Process (TPP), covering set-up, administration, reporting, and reasoning for both certification and apprenticeship applications. The session will touch on the new STEP testing tool for proficiency exams.
8:45 – 9:05 AM	Refreshment Break
9:05 – 10:20 AM	BREAKOUT SESSIONS – WCC, LA and ML
ML Towsley Aud.	Session 1: Gig Economy and Flexible Labor Models: Managing Freelancers, Contract Workers, and On-Demand Labor Pools – L. Joe (Joey) Shorter, Ph.D. This session explores the growing impact of the gig economy and flexible labor models in construction. Participants will learn how to effectively manage freelancers, contract workers, and on-demand labor pools while maintaining compliance, productivity, and engagement. Topics include legal considerations, workforce integration, performance managements, and building adaptable HR strategies. Emphasis is placed on balancing flexibility with consistency and creating a scale labor model to meet dynamic project demands.
LA Room 211	Session 2: We Built This Too: The Stories that Built the Trades – Sean Bagsby, Renee Dozier, and Alonzo Ingram
	Join the Electrical Workers Minority Caucus (EWMC) for an engaging and thought-provoking session that uncovers the overlooked histories that helped shape the IBEW. “We Built This Too” honors the

	contributions of Black, Latino, Asian, Indigenous, LGBTQ+, and women members who were too often left out of the official record — but whose impact runs deep in our union’s foundation. Through storytelling, personal reflection, and interactive discussion, participants will explore how a more complete understanding of our union’s past can strengthen our present and future. This session will highlight trailblazers from the early 20th century to today, showcase modern IBEW leaders continuing the legacy, and invite attendees to reflect on the legacy they hope to leave. Come ready to connect, reflect, and claim your place in the story of IBEW. This isn’t just history — it’s OUR history.
LA Room 240	Session 3: Stop Guessing, Start Guiding: The Curriculum Compass Advantage – Nathan Eaton
	Discover how the Curriculum Compass empowers training centers to align lessons with standards, visualize learning progressions, and plan with clarity. In this interactive session, you'll explore how to move beyond intuition and guesswork, using real-time tools to guide curriculum decisions with precision. Whether you're designing new content or refining existing plans, Curriculum Compass provides the insight and structure to improve instructional impact--without the overhead. Learn how this innovative platform supports smarter teaching and better learning outcomes across the board.
LA Room 340	Session 4: Residential and Installer-Technician Curriculum Updates – Jim Simpson
10:20 – 10:40 AM	Classroom Change
10:40 – 11:55 AM	BREAKOUT SESSIONS – WCC, LA and ML
ML Towsley Aud.	Session 1: It’s Good to Talk – Dr. Charles Sanderfur and Cindy Sanderfur
	We will explore the challenges surrounding mental well-being and offer practical solutions to support a healthier mind. We’ll highlight the importance of open communication and show how simply talking can be a powerful first step toward healing and resilience. Together, we’ll focus on supporting ourselves and each other—because when it comes to well-being, it’s good to talk.
LA Room 211	Session 2: Update on the electrical training ALLIANCE Grants – Steve Anderson
LA Room 240	Session 3: Interim Credentials for High Schools – Audra Kellams and Bill Ball
11:55 AM – 1:15 PM	Lunch – WCC, ML, Atrium
1:15 – 2:30 PM	BREAKOUT SESSIONS – WCC, LA and ML
ML Towsley Aud.	Session 1: Budgeting and Accounting Best Practices – Mark Cerulla
	An overview of the accounting fundamentals for a non-profit, including the basics of reading financial statements and preparing a budget. Also discussed are some important accounting policies and procedures that are important for non-profits.
LA Room 240	Session 2: Best Practices for TMS – Jim Stover and William Orick
	This presentation focuses on assisting Training Directors and administrative staff on the efficient use of the PTSI TMS. Topics include the Curriculum Compass/Bookstore, rostering, enrolling, tokens vs. subscriptions, and access tiers. The TTP will be touched on but will be covered in depth in another session.
LA Room 340	Session 3: Craft Certification Updates – Bill Ball
2:30 – 2:50 PM	Refreshment Break
2:50 – 4:05 PM	BREAKOUT SESSIONS – WCC, LA and ML
ML, Towsley Aud.	Session 1: Expanding Apprenticeship to Meet 2025 Emerging Markets – Jon Rosenberger and John Bzdawka
	This course provides an updated view of the emerging technologies and market sectors in our ever-changing and evolving industry. The case will be made for the urgency to keep pace during this expansionary period, preventing our overall market share from contracting. Innovative steps are necessary to expand our capacities and the supply of qualified craftpersons through apprenticeship, recruiting and organizing if we stand to reprise and continue our role as the leaders in the electrical construction and technology sectors of the 21 st century economy.

LA Room 240	Session 2: Technology Integration and Digital Transformation (Training and Change Management for Construction Tech Adoption) – L. Joe (Joey) Shorter, Ph.D.
	This session examines how to successfully implement technology and drive digital transformation in the construction industry. Participants will explore key tools such as BIM, drones, wearables, and AI, while learning best practices for training, change management, and workforce engagement. The session emphasizes aligning tech adoption with organizational goals, overcoming resistance to change, and building a culture that embraces innovation on and off the jobsite.
4:05 – 5:45 PM	Prepare to attend the Graduation Ceremonies and Properly Honor This Year’s Graduating Class. All Industry Officers and Leaders Will Be In Attendance.
6:00 PM	Graduation Ceremonies – <i>Michigan Theater (603 East Liberty Street)</i>

FRIDAY, AUGUST 1, 2025

	GENERAL SESSION – <i>Washtenaw Community College (WCC), Morris Lawrence Building (ML) Towsley Auditorium</i>
7:30 – 8:45 AM	Empowering Apprenticeship: Key Tools, Resources and Latest Updates - Greg Greiner
	The <i>electrical training ALLIANCE</i> is dedicated to developing and providing essential tools and solutions for AJATC/JATCs, local unions, and contractors, with a focus on comprehensive training support. Recognizing that effective training extends beyond the immediate instruction, our approach encompasses selecting the right candidates, teaching pertinent skills, and timing the training optimally—all tailored to enhance local union growth, retention, and opportunities. This presentation will highlight where to find and obtain these resources to support your efforts.
8:45 – 9:05 AM	Refreshment Break
9:05 – 10:20 AM	Program Spotlight Awards – Greg Greiner, Facilitator
	This session will review all of the entries in this award program.
10:20 – 10:40 AM	Break
10:40 – 11:55 AM	<i>electrical training ALLIANCE</i> Staff Introduction Session – Greg Greiner, Facilitator
11:55 AM – 1:00 PM	Lunch – <i>WCC, ML, Atrium</i>
1:00 – 2:15 PM	Roundtable with <i>electrical training ALLIANCE</i> Executive Director – Todd Stafford
2:15 – 2:30 PM	Refreshment Break
2:30 – 3:00 PM	C Group Wrap-Up – Todd Stafford